



Foundation for Growth into an International Financial Hub in Yeouido

Seoul Finance Office

TABLE OF CONTENTS



-  **01 Seoul's Financial Policy Goals**
-  **02 Current Status and Geographic Advantages of Seoul's Financial Institutions**
-  **03 The Role of Seoul International Financial Office**
 - Introduction of tenant organizations and facilities
 - Application process and tenant support benefits
 - Networking

01 | Asian Financial Hub, Seoul

Seoul's Goals by 2030

01



Attracting 100
New Overseas
Financial Firms

02



Establishing
Asia's Largest
FinTech Hub

03



Spreading the
Brand of 'Seoul'
as a Top 5 Global
Financial Hub

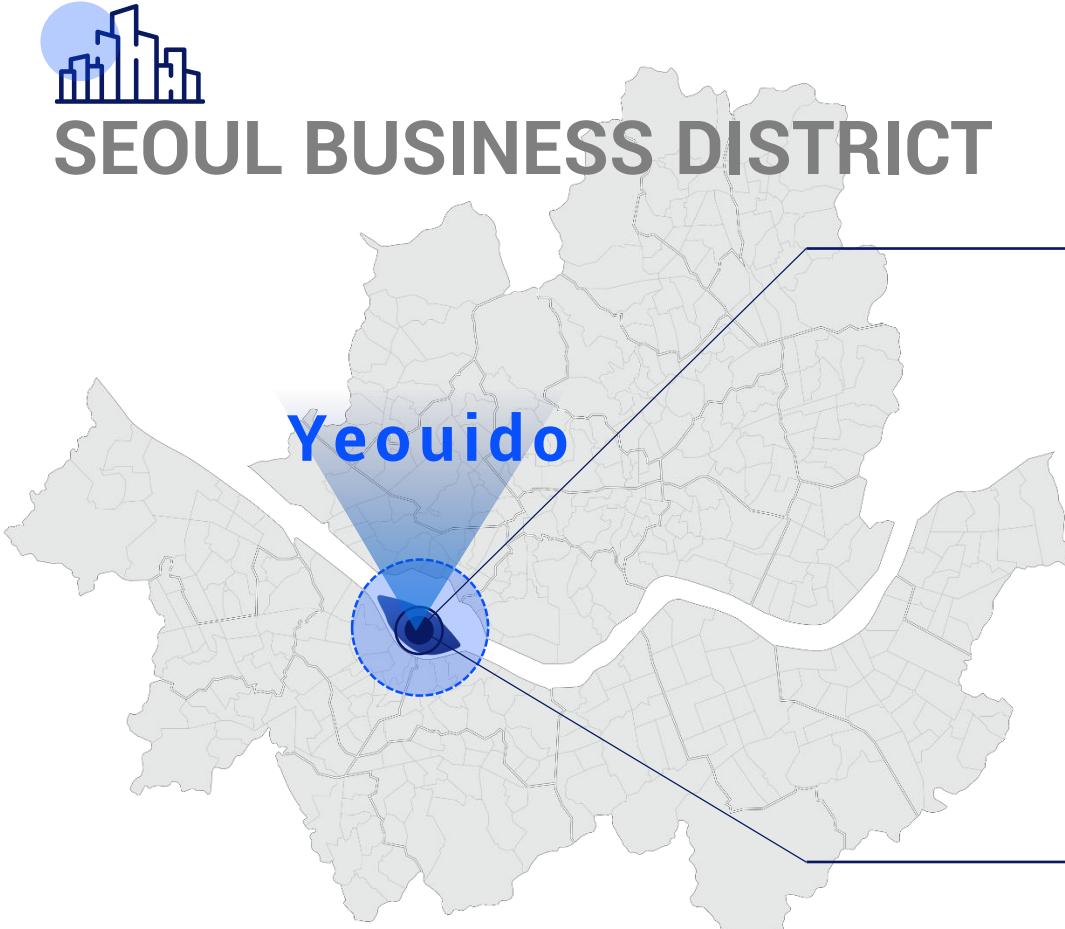
04



Creating a Global-
Friendly Environment
for Financial Business

► Achieving Top 5 Global Financial Hub Status Worldwide

02 | The Geographical Advantages of Yeouido



► Located in the hub of numerous international financial institutions



Financial
Supervisory Service



KDB Industrial Bank



SEOUL
FINANCIAL
HUB
서울국제금융오피스



Korea Exchange



한국수출입은행
THE EXPORT-IMPORT BANK OF KOREA

Korea Export-Import Bank

► Surrounding amenities in Yeouido



The Hyundai Seoul



IFC Mall



Yeouido Hangang Park



Yeouido Station

Close proximity to Subway
Lines 5 and 9



Out of 468 asset management firms nationwide,
457 (98%) in Seoul.



53% in
Yeouido

IGIS Asset Management

Korea Investment Value Asset Management

KB Asset Management



Out of 60 securities firms nationwide,
57 (95%) in Seoul.



56% in
Yeouido

Korea Investment & Securities Co., Ltd.

MERITZ Securities Co., Ltd.

KIWOOM Securities



Out of 20 banks nationwide,
13 (95%) in Seoul



23% in
Yeouido

KOOKMIN Bank

Industrial Bank of Korea

Korea Export-Import Bank

03 | The Role of Seoul International Financial Office



Enhancing Global Brand Awareness and Promotion of Seoul International Financial Office

- Promoting Seoul's Financial Policies and Financial Industry Environment
- Expanding the Role as a Hub of Financial Information through Strengthened English Promotional Content



Activating Seoul's International Financial Ecosystem and Networking

- Expanding Specialized Financial Networking such as Global Financial Institution Collaboration
- Networking Focused on Financial Experts in Yeouido



Supporting the Attraction of Overseas Financial Institutions and Scaling Up

- Expanding and Managing the Pool of International Financial Institutions Interested in Establishing Presence in Seoul
- Comprehensive Support for Tenant Institutions to Settle in and Scale Up



USA


 Celenian

Company	Celenian
Industry	Asset management firm
Primary Activity	Fund Management, Global Market Investments, Venture Capital Excellence



Company	Pen Ventures
Industry	Venture Capital/Accelerator
Primary Activity	Discovering Promising Startups, Investing, and Building a Global Network



Company	Hanmi Bank
Industry	Banking
Primary Activity	Opening U.S. Financial Accounts and Providing One-Stop Financial Services


 Dalton Investments

Company	Dalton Korea Co., Ltd.
Industry	Asset management firm
Primary Activity	Investment in Asian equities



Company	CRIM Korea
Industry	Asset management firm
Primary Activity	Asset Management, Financial Consulting



China



Company	Union Season Holdings
Industry	Venture Capital
Primary Activity	Investment and Growth Support for Korean Startups



UK



Company	Auster Fund LP I
Industry	Private Equity Fund
Primary Activity	Discovering and Investing in Excellent Domestic Companies



Singapore

KCA Capital Partners

Company	KCA Partners
Industry	Private Equity Fund
Primary Activity	Fund Management and Specialized Investment Advisory



Company	DFCM Korea
Industry	Hedge Fund
Primary Activity	Asia-focused multi-asset investments

STONE BENCH CAPITAL

Company	Stone Bench Capital
Industry	Hedge Fund
Primary Activity	Equity Capital Market, Mezzanine, VC



Honduras



Company	CABEI
Industry	International Financial Institution
Primary Activity	Supporting Development in Central America and Assisting Domestic Companies in Overseas Expansion



Hong Kong



Company	HighLight Capital
Industry	Venture Capital
Primary Activity	Start-up



Italy



Company	Azimut Korea
Industry	Asset Management
Primary Activity	Korean Equities Investment



France



Company	Hy24
Industry	Asset Management, Private Equity
Primary Activity	Investment across hydrogen value-chain

03 | Introduction to Seoul International Financial Office Facilities

One IFC 16th Floor, Overseas Financial Institutions' Offices (12), Seminar Room (1), Meeting Rooms (3)



03 | Introduction to Seoul International Financial Office Facilities

One IFC 17th Floor, Overseas Financial Institutions' Offices (6), Seminar Room (1), Meeting Rooms (8)



* The part of spaces is used by KAIST Digital Finance MBA

03 Application Process for Tenancy

• Eligibility:

Foreign financial institutions entering or re-entering the domestic market in Korea.

Foreign financial institutions in the preparation stage for market entry and establishment of a corporate entity in Korea.

Tenancy period: 2 years (with the possibility of extension up to 3 years based on performance evaluations, etc.).

Rent: Monthly charge of KRW 30,000 per square meter of exclusive area (excluding VAT)

• Excluded Applicants:

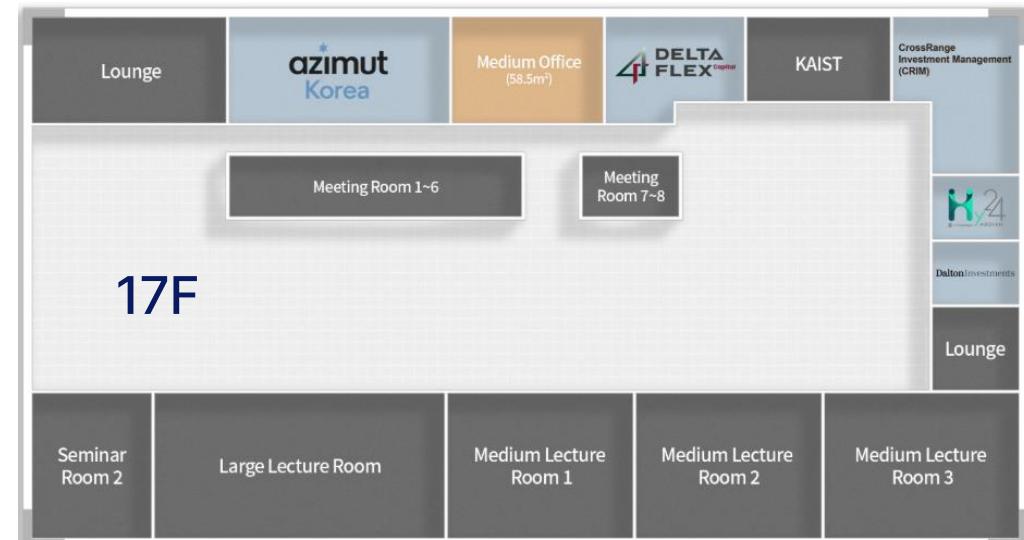
Domestic institutions already operating in Korea seeking to relocate their headquarters, branches, etc.

• Application Process:

Submit required documents through the "Seoul International Financial Office > Tenancy Application" section on the Seoul International Financial Office website.

Required Documents: Tenancy Application Form, Business Plan, Financial Industry Authorization Documents from the home country, etc.

Document review followed by an assessment through document review and face-to-face interviews.



03 | Tenancy Support Benefits

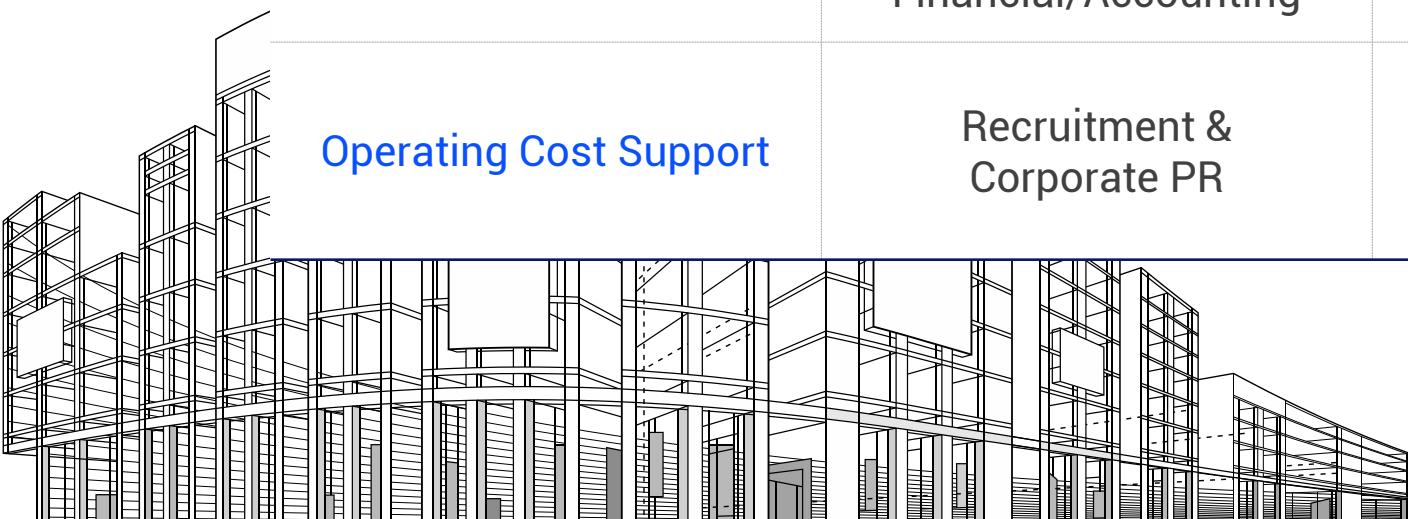
Purpose

Support for Tenant Institutions to Enhance Business Activity

Support Coverage

Up to 5 million won in business expense support per tenant institution

Category	Field	Details
Pre-Incubation Support	Deal Sourcing & Due Diligence	Fees for professional services associated with market research and deal sourcing
Investment Cost Support	Legal & Financial/Accounting	Legal service fees incurred during the contract drafting and review stages
Operating Cost Support	Recruitment & Corporate PR	Recruitment platform usage fees for talent acquisition.



03 Networking at Seoul International Financial Office



Providing Networking Opportunities with Global Financial Institutions

Arranging Exchange Opportunities such as Workshops with Overseas Corporations and Global Enterprises

Brazilian Embassy Staff (KES) Linked Workshop During Visit to Korea

GVIS SEOUL 2023



Networking with Various Domestic Financial Players

Latest Financial Trends Seminar, Support for Promising Company IR, and Collaboration Opportunities with Global VCs

Book Lunch

Seoul Financial Innovation Forum



Providing Seminars on Finance and Key Industries

Enhancing Practical Skills and Gaining Business Insights through Financial Business Seminars and More

Investment Trends Seminar

Digital Finance Specialized Seminar

